

Michael Browning
mike.browning@vnnc.org
President

Kathy Schreiner
kathy.schreiner@vnnc.org
Vice President

John Hendry
john.hendry@vnnc.org
Secretary

Jennifer Febre
jennifer.febre@vnnc.org
Treasurer

Council
Hakop 'Jack' Azatyan
Myrra Bolla
John Camera
Brian Edelman
David Harari
Damaris Macias
Lillian Macias
Glen Makiri
Richard Marks
Danielle Rouillard
Dr. Thelá Thatch
Kibwe Trim
Britt Vaughan
Suju Vijayan
Matt Wayne

Van Nuys Neighborhood Council



Van Nuys Neighborhood Council Joint Board & Outreach Committee Meeting AGENDA

Tue. July 26, 2022 6:30PM
Zoom meeting online or by telephone
Please click the link below
to join the Meeting:
<https://us02web.zoom.us/j/87609757252>

Dial **(669) 900-6833** to join the meeting
Enter Meeting ID **876 0975 7252**
Press#
877 853 5257 US Toll-free
888 475 4499 US Toll-free

Van Nuys
Neighborhood Council
P.O. Box 3118
Van Nuys, CA 91407-3118

Email: info@vnnc.org
www.vnnc.org

In Conformity With The September 16, 2021 Enactment Of California Assembly Bill 361 (Rivas) And Due To Concerns Over Covid-19, **Joint Board and Outreach Committee Meeting** Of Van Nuys Neighborhood Council Will Be Conducted Telephonically And Internet Based Via Zoom.

Members of the public who wish to listen to the meeting or participate in public comment to the Committee via telephone should call (669) 900-6833 or one of the following Toll-Free Telephone Numbers: (833) 548 0282, (888) 475 4499 use Meeting **ID No. 876 0975 7252** then press #. Press # again when prompted for participant ID. When you have a question for the Host, you can Raise Hand by pressing *9, when called on to talk, you can mute/unmute by pressing *6.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS The public is requested to dial *9 if participating by phone or "Raise Hand" if participating by computer, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to a maximum of 2 minutes per speaker per item with a maximum of 10 minutes total per meeting, unless adjusted by the presiding officer of the Board. Speakers shall limit their comments

to matters relevant to the item on the agenda. The Chair may rule that the speaker is out of order if the comments are not germane to the item under consideration. **Public Comment for the Outreach Committee meeting: Two (2) minutes for general public comment on Outreach Committee related issues not on the agenda; One (1) minute public comment on agenda items.**

Members: Michael Browning, Kibwe Trim, Danielle Rouillard, Glen Makiri, David Harari

- 1. Roll Call – Pledge of Allegiance**
- 2. Discussion and possible action to select a secretary for the Outreach committee.**
- 3. Discussion and possible action on the VNNC general outreach July 1, 2022 – June 30, 2023.**
 - a) CD6 - Movie night for the evening of Friday, July 29th Delano Recreation Center 15100 - 6:30 PM Delano St., Van Nuys
 - b) L. A. County, Probation's ESFV Community Resource Fair and Vaccination Drive - July 27, 2022, from 10:00 am to 2:00 pm 14414 Delano Street, Van Nuys
 - c) VNNC Booth display - Mike
 - d) National Night Out – August 2, 2022
 - e) Valley Pres Health fair – October
 - f) Others
- 4. General Public Comment on OUTREACH COMMITTEE Non-Agenda Items (2 min per stakeholder)**
- 5. Updates, discussion, and possible action on VNNC outreach practices and the new logo, branding, t-shirt design and website. Danielle**
<https://vnncc.org/event/board-meeting-2022-07-13/>
 - a) Website Redesign: <https://vnncc.daniellerouillard.com/>
 - b) Zoom Background Confirmation
 - c) T-Shirt Logo <https://vnncc.org/wp-content/uploads/2022/07/VNNC-Tee-Concepts-002.pdf>
 - d) Shopping Totes
 - e) Water Bottles
- Social Media Ads and Boosting Posts**
 - a) The difference between ads and boosted posts
 - b) How we fund these for different events and committees
 - c) A process for placing these with Wendy, you, or myself
 - d) Where do we want to boost/place ads? Facebook/Instagram/Nextdoor
- Digital Modernization**
 - a) Consistent branding across platforms
 - b) Email Templates and writing
- Creating Process for Outreach**

- a) Scheduling email blasts/blogs/social with regularity
- b) Creating a calendar and a template for social media
- c) Employing social media best practices such as hashtags, profile tags
- d) Creating a process for other committees when they need to collaborate with Outreach (Standing rules)

6. Adjournment

AB 361 Updates -Public comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 72 hours prior to the meeting you wish to attend by contacting VNNC by via email at: info@vnnc.org

PUBLIC POSTING OF AGENDAS – VNNC agendas are posted publicly near the front door to the conference room of the Marvin Braude Constituents Building, 6262 Van Nuys Blvd, Van Nuys, CA 91401 and also online at www.vnnc.org. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non- exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed, 6262 Van Nuys Blvd, Van Nuys, CA 91401, at our website: <http://www.vnnc.org/> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact via email: info@vnnc.org

RECONSIDERATION AND GRIEVANCE PROCESS - For information on the VNNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the VNNC By-laws. The By-laws are available at our Board meetings and our website <http://www.vnnc.org>

SERVICIOS DE TRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 72 horas antes del evento. Por favor contacte a info@vnnc.org por correo electrónico para avisar al Concejo Vecinal.

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at <https://ethics.lacity.org/lobbying/>. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Neighborhood Council Board Member Oath

We pledge to represent my neighborhood with dignity, integrity, and pride.
I will encourage other points of view, even when they differ from my own.
I will respect, value, and consider everyone's opinion.
I will find the good in my neighborhood and praise it and promote it.
To my neighbors, and to neighborhoods throughout the City of Los Angeles, I pledge to do this to the best of my ability.