

**OUTREACH COMMITTEE MEETING**  
**August 28, 2018**

**MEMBERS PRESENT:**

Maria Skelton, Chair  
Michael Browning  
Glenn Epstein  
Jeanette Hopp  
Richard Hopp, Guest

**ABSENT MEMBERS:**

Kathleen Padden (exc)  
Ashley Neyra, (exc)

The meeting was called to order by Ms. Skelton at 7:00 p.m. **1) PLEDGE OF ALLEGIANCE:** Ms. Hopp led us in the flag salute. **ROLL CALL:** Following the roll call, Ms. Skelton affirmed we have a quorum.

**2) Comments from the Chair:** Ms. Skelton thanked everyone who attended the softball game. Ms. Skelton said she used to shop frequently at CVS, but because someone said something about using another vendor in our neighborhood, she began shopping at Walgreen's utilizing her extreme couponing netting extra discounts on future purchases.

**3) General Public Comment on Non-agenda items:** Mr. Browning asked about having activities at Van Nuys Recreation Center. We spoke about being in EE and our inability to spend funds for the betterment of our community. We are able to utilize funds, as long as the paperwork is complete and we tie the event to outreach for our election next May according to Mr. Gomes.

**4) Discussion and possible action to appoint Aimee Cane and Adrian Moreno to the Outreach Committee:** Item tabled as they were not present.

**5) Discussion and possible action to approve the purchase of Halloween candy for our table at Delano Park on October 31, 2018 NTE \$ 300.00:** Following discussion a motion was made by Mr. Browning, 2<sup>nd</sup> by Mr. Epstein and carried unanimously to approve this item. Mr. Epstein volunteered to meet \Mrs. Hopp at the storage facility to get the table and table cover for the event.

**6) Discussion and possible action to approve an Anti-Bullying Townhall meeting at Delano Park in October to provide outreach materials, refreshments NTE \$ 1,000.00.** She plans to have an expert panel for discussion to include a high-ranking police officer, an attorney, a celebrity and a professional who deals with issues such as bullying. A motion was made by Mr. Browning, 2<sup>nd</sup> by Ms. Skelton to approve this item. The motion passed unanimously.

**7) Discussion and possible action to prepare and approve an event form Honoring Our Military with Dinner at Sizzlers on November 3<sup>rd</sup> at 7:00 p.m. NTE \$ 1,500.00:** We agreed our council has never held such an event, and felt it would be a great idea. The event to coincide with the country's annual celebration of Veterans Day, but not on the actual date. A motion to adopt this proposal was made by Ms. Skelton, 2<sup>nd</sup> by Ms. Hopp and carried unanimously.

**8) Discussion and possible action to prepare and approve an event form for Thanksgiving Dinner to be held at Van Nuys Recreation Center on November 17<sup>th</sup> at 7:00 p.m. NTE \$ 2,000.00:** It was moved by Mr. Browning, 2<sup>nd</sup> by Ms. Skelton and carried unanimously. We would have a booth there with our table, table cover, EZ Up. Mr. Epstein volunteered to meet me at the storage facility to get our branded items for the booth. We plan to have the event from 4:00 p.m. until 8:00 p.m.

**9) Discussion reference planning a Holiday event at two locations; Delano Park and the 1<sup>st</sup> Annual VNNC Winter Wonderland NTE \$ 2,499.00. The funding would be divided as \$ 1,500.00 for the event at the State Building and \$ 999.00 for the event at Delano Park.** We agreed to have hand-outs covering our election in May, 2019. A motion was made by Ms. Skelton to approve this item, 2<sup>nd</sup> by Mr. Browning and carried unanimously.

**10) Discussion and possible action to approve obtaining branded items for the VNNC as outreach materials, such as, but not limited to, pens, pencils, banners, tote bags, flyers.** Although Ms. Hopp explained this was discussed at both the Executive and Budget and Finance Committee meetings, the chair said she was unaware of who placed this item on the agenda and no one was there to discuss this item.

**11) Discussion and possible action to provide refreshments at the Mayor's Youth Council meetings each month NTE \$ 90.00 per month.** Following Ms. Skelton's explanation of her sponsorship of this group and the fact that we were lucky enough to get Ashley Neyra from that group as our student member, a motion was made by Mr. Browning, 2<sup>nd</sup> by Ms. Skelton to approve this expenditure. The motion carried unanimously.

**13) Discussion and possible action to review and approve the VNNC website redesign proposal to create a beautiful, new, user-friendly look and feel for the vnn.org website so that the VNNC can be Number One in Outreach NTE \$ 3000.00:** Mr. Hopp discussed this item, explaining Ms. Moore could not give him any statistics at the Budget and Finance Committee meeting. She did not have a breakdown on her costs. He asked her a number of questions which she was not prepared to answer. She did have a slide presentation wherein she had a sample of another neighborhood council's website. Ms. Hopp said we wanted the video that was made for the VNNC to be at the top of the website, and Mr. Hopp agreed. Mr. Hopp described her approach as that of a cookie cutter. Mr. Hopp stated that based upon projections we are already out of money because all of our money is to be used to pay Ms. Moore and Mr. Gomes. There was no vote on this item.

Items 12, 14 and 15 were not discussed. Item 16 was tabled. No one was at the meeting to discuss them.

There being no further business, the meeting adjourned at 8:34 p.m.

Respectfully submitted,

Jeanette Hopp, Secretary